



**FRIDAY PRACTICE
& QUALIFYING**

SATURDAY SPRINT RACING

SUNDAY ENDURANCE RACING



2024

SPONSORSHIP PACKAGES

NOVICE

10 Classes to choose from:
\$750 for the year.

EXPERT

7 Classes to choose from:
\$850 for the year.

MONEY CLASS

4 Classes. Top 3 Purses
\$1200 for the year

TITLE SPONSOR

\$10,000 + for the year.



DOUBLE HEADER

8 lap sprints & 5 LAP Shootouts
Combined points

6 ROUNDS

QUALIFYING

CLASS PAYOUTS

QUICK FACTS



\$150 LICENSE FEE

LICENSE UP AT ANY OF OUR TRACKDAYS
OR ATTEND THE ALL NEW RACE ACADEMY

CLASS PAYOUTS

*BASED ON ENTRIE FEES, ACTUAL PAYOUTS MAY DIFFER +/-

SuperBike 1000	SuperSport
1st Place \$2000	1st Place \$1500
2nd Place \$1200	2nd Place \$800
3rd Place \$500	3rd Place \$500
Production Twins	
1st Place \$1200	
2nd Place \$800	
3rd Place \$500	

JUST SHOW UP AND RACE:

\$50 REGISTRATION FEE
\$70 EACH RACE
\$100 MONEY RACES

CLASSES

SATURDAY SPRINTS

SUPERSTREET 350

SUPERSTOCK 500

FEATHERWEIGHT

OPEN TWINS

PRODUCTION TWINS

SUPERSTOCK 600

SUPERSPORT 750

FORMULA 401K

SUPERSTOCK 1000

SUPERBIKE 1000

HOOLIGANS

ALL CLASSES ARE AM/EX & COMBINED, EXCEPT FOR SB1000 RACES ARE DOUBLE HEADERS WITH COMBINED POINTS. 8 LAP & 5 LAP SHOOTOUTS

WHY SPONSOR A CLASS?

Sponsors is what makes any series great. But let's be honest, most Org's don't have a marketing budget, let alone a strong brand presence. Legion is different. We have a talented marketing team and full video production capabilities. This is a two-way street. Lets us help promote and market your brand or business, in exchange for helping us create an amazing race series. More people at our events means more exposure and customers for you.

WHAT YOU GET IN RETURN

\$750
AMATURE CLASS

- Branding on all marketing material
- Event Promotions & announcements
- 1 trackday at any event
- Brand placement on trophies

\$850
EXPERT CLASS

- 2 Video Ads catered to your business*
- Bi-Weekly Social media presence
- Exclusive vending location at all event

\$1200
MONEY CLASS

- 3 Video Ads catered to your business*
- Weekly Social media presence
- 3 free track days

\$10,000+
TITLE SPONSOR

- 6 Free track days
- 4 Promotional videos*
- Priority and VIP event access and parking
- Weekly Social Plugs and exclusive branding on all materials
- Name included in the Series Name + all publishing

WHERE IS THE MONEY GOING?

All sponsor money collected go towards class trophies, medals, and purse money. The rest of the purse money comes from entry fees.

*videos are subject to 30 second ad spots

ENDURANCE RACING

Endurance races will take place for 5 of the 6 rounds

CLASSES

2 HOUR ULTRA LIGHTWEIGHT

\$1000

4 HR LIGHTWEIGHT

\$1200

4 HR MIDDLEWEIGHT

\$1200

4 HR HEAVYWEIGHT

\$1200

TRUE ENDURANCE

1 bike. Multiple riders.

RELAY ENDURANCE

Multiple bikes. Multiple riders.

SOLO ENDURANCE

One bike. One rider.

*All Endurance classes pay out up to 7th place. This will solely depend on sponsorship and entries.



Hallett Motor Racing Circuit, OK



Motorsports Park Hastings, NE



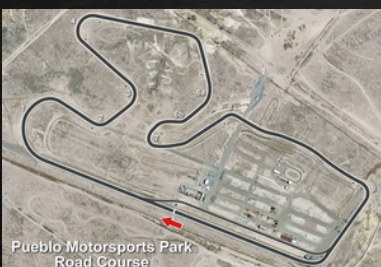
High Plains Raceway, CO



Pikes Peak International Raceway, CO



Utah Motorsports Campus, UT



Pueblo Motorsports Park, CO